

Friends,

Jun 1, 2023, 4:52 PM

I've attached a copy of the results of our venue survey. We surveyed the 96 people who attended one or both of the events at Midland Hills, and received responses from 70. Some key findings:

--On a 5 point scale, the average rating of Midland Hills overall was 4.6.

--All but 4 had attended UMRA forums at the Campus Club either this year or earlier.

--67% said that their experiences at Midland Hills were better than at the Campus Club. No one rated their experiences better at the CC than at Midland Hills.

--66% said they preferred Midland Hills for next year, compared to 22% preferring the Campus Club.

--The 23 who preferred the Campus Club or had no preference were asked whether they would be willing to pay \$5 more to be at the CC. 80% replied yes. This is not surprising given the comments from people who felt strong loyalty or attachment to the CC.

We'll decide the venue question on Monday. I'll resend the Zoom link Monday a.m. Those who aren't going to be at the meeting should email your vote to me or Julie.

Ron

Q1 How would you rate the food at Midland Hills?

Answered: 68 Skipped: 2

4.6★
average rating



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	0.00% 0	0.00% 0	5.88% 4	32.35% 22	61.76% 42	68	4.56

Q2 How would you rate the service at Midland Hills?

Answered: 65 Skipped: 5

4.8★
average rating



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	0.00% 0	0.00% 0	1.54% 1	20.00% 13	78.46% 51	65	4.77

Q3 How would you rate the ambience at Midland Hills?

Answered: 67 Skipped: 3

4.5★
average rating



Midland Hills Venue Survey

	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	1.49% 1	0.00% 0	7.46% 5	29.85% 20	61.19% 41	67	4.49

Q4 How would you rate the audio-visual equipment (ability to see and hear) at Midland Hills?

Answered: 65 Skipped: 5

4.3★
average rating



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	0.00% 0	1.54% 1	13.85% 9	43.08% 28	41.54% 27	65	4.25

Q5 How would you rate the parking at Midland Hills?

Answered: 67 Skipped: 3

4.9★
average rating



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	0.00% 0	0.00% 0	0.00% 0	5.97% 4	94.03% 63	67	4.94

Q6 How would you rate the accessibility of Midland Hills?

Answered: 66 Skipped: 4

4.7★

average rating



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	0.00% 0	3.03% 2	1.52% 1	16.67% 11	78.79% 52	66	4.71

Q7 How would you rate Midland Hills overall?

Answered: 66 Skipped: 4

4.6★

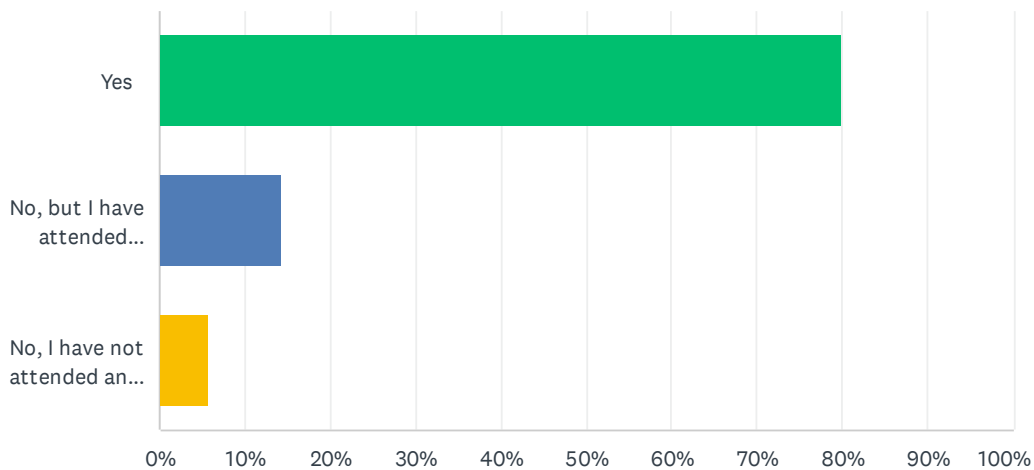
average rating



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	0.00% 0	1.52% 1	4.55% 3	22.73% 15	71.21% 47	66	4.64

Q8 Have you attended an UMRA luncheon in the Campus Club this program year (Sept.2022--May 2023)?

Answered: 70 Skipped: 0

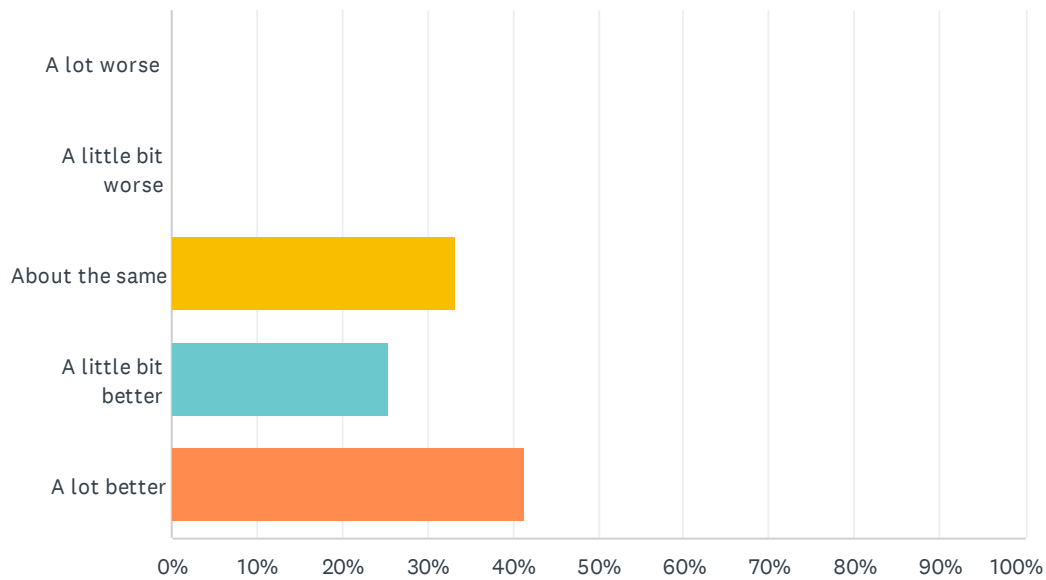


Midland Hills Venue Survey

ANSWER CHOICES	RESPONSES	
Yes	80.00%	56
No, but I have attended previously	14.29%	10
No, I have not attended an UMRA luncheon in the Campus Club	5.71%	4
TOTAL		70

Q9 Compared to luncheons at the Campus Club, would you say your experiences at Midland Hills were:

Answered: 63 Skipped: 7

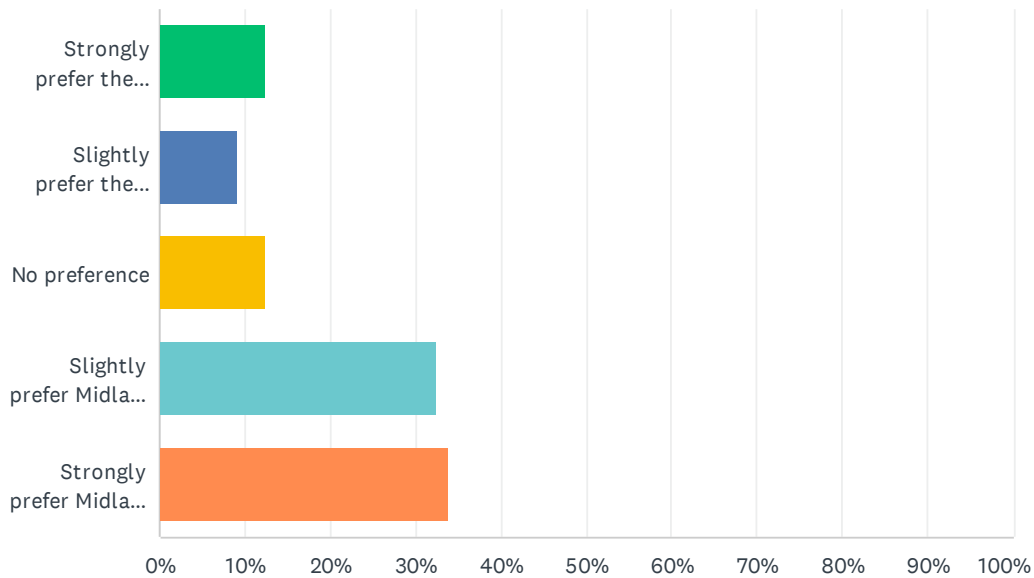


ANSWER CHOICES	RESPONSES	
A lot worse	0.00%	0
A little bit worse	0.00%	0
About the same	33.33%	21
A little bit better	25.40%	16
A lot better	41.27%	26
TOTAL		63

Q10 For UMRA luncheons next year, would you prefer the Campus Club or Midland Hills?

Answered: 65 Skipped: 5

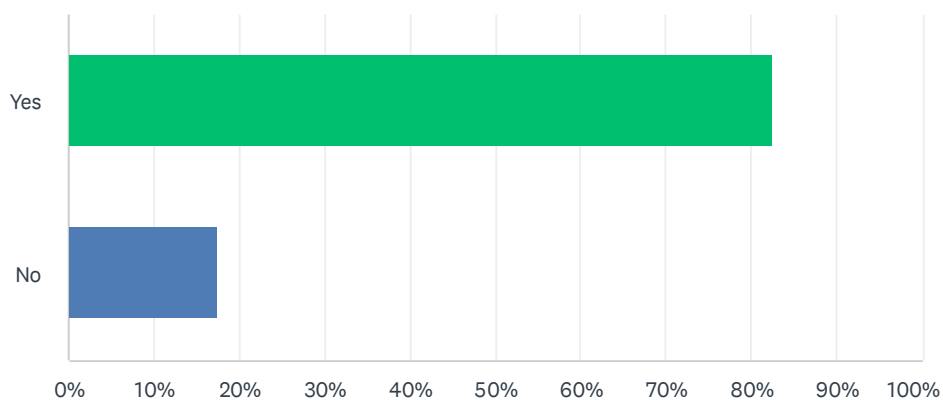
Midland Hills Venue Survey



ANSWER CHOICES	RESPONSES	
Strongly prefer the Campus Club	12.31%	8
Slightly prefer the Campus Club	9.23%	6
No preference	12.31%	8
Slightly prefer Midland Hills	32.31%	21
Strongly prefer Midland Hills	33.85%	22
TOTAL		65

Q11 The Campus Club has quoted a higher price for the luncheons than has Midland Hills. Would you be willing to pay \$5 extra to be at the Campus Club?

Answered: 23 Skipped: 47



Midland Hills Venue Survey

ANSWER CHOICES	RESPONSES	
Yes	82.61%	19
No	17.39%	4
TOTAL		23

Q12 Comments?

Answered: 40 Skipped: 30

#	RESPONSES	DATE
1	I really like the dining experience at Midland Hills. The food is delicious and filling. It is nice to sit down and be served. The rest rooms are close by located close to the dining room. The view out of the north windows is pastoral.	5/30/2023 9:47 PM
2	I would like to meet at the Campus Club 3 times a year and the rest at Midland	5/30/2023 5:20 PM
3	It would be good to have some luncheon events at the campus club.	5/30/2023 4:29 PM
4	While I love Midland Hills, I think it is important for UMRA to support the Campus Club. Perhaps going to Midland once during the year????	5/30/2023 2:33 PM
5	Since I'm on the Host Cmte, my responses might be skewed. Parking at Midland Hills is obviously much easier. I think food is comparable. Costs at Midland are slightly better due to the membership we use for free space. I like being supportive of the Campus Club. As you can tell, I'm torn between the two.	5/30/2023 9:53 AM
6	I strongly prefer the Midland Hills location because of the ease of parking and it's easy to get to but It would be nice to have one social event a year at the campus club, ideally at a time when parking would be easier.	5/29/2023 8:13 AM
7	I like MH location and free parking. But I can take campus bus to CC so it's really a toss up for me. I'd say the two venues and food are comparable.	5/28/2023 8:44 PM
8	I have always loved going to the Campus Club and truly enjoyed being on campus. However, Midland Hills is VERY easy for me to and to and parking is the BEST.	5/28/2023 11:16 AM
9	There are strong reasons for UMRA to maintain its home base on campus. Also, the Campus Club continues to be a welcoming venue that serves excellent food.	5/27/2023 10:52 PM
10	Thanks for asking members for their preferences on this, Ron!	5/27/2023 7:03 PM
11	I so appreciate the in person meetings. Will go wherever they're scheduled. Might give the Campus Club an edge up on the food. Even though it's painless to park at Midland Hills, there's an electricity in the air on campus at the U. Especially in the fall. Thanks. Leslie Koidahl	5/27/2023 1:36 PM
12	A very nice venue with delicious food and attentive staff. I was sitting at a table at the back of the room and still had a clear view of the speaker and his presentation. One request -- please be sure that the water in carafes for tea is hot. Thanks :-)	5/27/2023 12:15 PM
13	Although I really like Midland Hills, I would like to go to the Campus Club at least once per year. Maybe the annual meeting be there every year?	5/27/2023 9:05 AM
14	I do like the connection to the Un of MN for the luncheons but getting to the Campus Club is very difficult especially if you have any kind of walking or breathing issue. Midland Hills has ample parking and the food has been good.	5/27/2023 8:45 AM
15	I probably will not attend a retiree's function at the Campus Club.	5/27/2023 8:25 AM
16	Parking is expensive on campus even if it's always good to be back on campus. Would parking offer a discount rate for UMRA attendees? They should!	5/26/2023 9:49 PM
17	My preference for the Campus Club is more because of location than facilities/service/meals.	5/26/2023 8:59 PM

Midland Hills Venue Survey

Midland Hills did an excellent job for us. It would feel more appropriate, though, for an organization like ours to meet on the campus rather than at a suburban country club. It would be helpful to know how many members depend on (or at least prefer) public transport to get to UMRA meetings.

18	I regret that moving luncheons to Midland Hills means that UMRA loses some of its connectivity to the University but the accessibility is much better at MH and cheaper except for those who come by public transit.	5/26/2023 8:40 PM
19	We only made the Campus Club and found it fine. Ann and Tom O'Toole	5/26/2023 7:44 PM
20	Midland Hills is too far away. Site should be in the Twin Cities, at least.	5/26/2023 7:37 PM
21	I very strongly prefer Campus Club.	5/26/2023 7:32 PM
22	If our presence would help save the Campus Club, I'd support staying there. It also has the advantage of being accessible via the Green Line. But Midland Hills is very pleasant, and the food is very good.	5/26/2023 5:45 PM
23	The food and A/V is better at The Campus Club but Midland Hills is so much easier to get to.	5/26/2023 5:36 PM
24	My wife and I will only attend Midland Hills luncheons, as it is superior in every way to the U's offerings. We particularly appreciate the the low traffic levels near Midland Hills, the quietude, and uncrowded ambiance, including a more spacious meeting room. Thanks for allowing feedback!	5/26/2023 4:35 PM
25	While there are many pluses at Midland Hills, meeting and gathering there feels like meeting at a country club any place USA. While not as convenient as MH, the Campus Club has the feel to still be connected to the University of Minnesota. Thanks for what so many of you do to make UMRA such a wonderful organization.	5/26/2023 4:17 PM
26	I'd prefer the Campus Club if it were less expensive than Midland Hills i.e. \$10-\$20 less expensive.	5/26/2023 4:02 PM
27	While Midland Hills is probably a bit more expensive, I think it's worth it for a meeting place that's in a beautiful setting, with great food and close-by free parking. I would very much like to see UMRA meeting held there.	5/26/2023 3:46 PM
28	The food is much better and parking is easier at Midland Hills. I have a disability and have difficulty walking. Before this year, I would park for 4 hours with my disability sticker across the street from the Campus Connector. Now the University has a new on-street parking system does not allow for disability 4-hour parking and only allows for 2 hours before you have to put more money in the machine. It takes more than 2 hours to get from St. Paul to the East Bank,, have lunch and listen to the talk, and ride home. That means I have to park in the lot and walk a couple of blocks to the Connector. If we have lunches at the Campus Club, it is unlikely I will be able to go. Thank you for asking our input. I love going to the lunches and listening to interesting people discuss their work. I'd hate to miss out because of my disability.	5/26/2023 3:37 PM
29	We are happy with either. We can take light rail to Coffman so parking isn't a problem, and we are not a long drive from Midland Hills, so that is fine, too.	5/26/2023 3:26 PM
30	Midland is superior but if the Campus Club is "struggling" I want to support them. Thus, a combination of Midland & Campus Club may be best???	5/26/2023 3:25 PM
31	I've only been to Midland once. From my one-time recollection, it seems that the Midland space wasn't as spacious as Coffman. I could be wrong. If UMRA decides on Midland, would other spaces be available to UMRA in the case of larger turnouts? Parking is definitely easier at Midland, though I've always appreciated returning to the University. Overall, Midland is a lovely space, A-V was good except for intermittent problems with the mike, and food is competitive with Coffman. Hence, my slight favoring of Midland. Thank you for asking!	5/26/2023 3:08 PM
32	I love being back on campus & the Campus Club is an outstanding venue. To me, the only advantage of Midland Hills is parking. A small price to pay	5/26/2023 2:52 PM
33	I am worried that the campus club will simply close and we Need a viable alternative Midland is very nice and attractive even though it is not on campus	5/26/2023 2:22 PM
34	If cost is not a factor, my preference would be for 1-2 events/year to be at the Campus Club, the rest at Midland Hills.	5/26/2023 2:14 PM

Midland Hills Venue Survey

35	I like being on campus, stopping by my old department, etc.	5/26/2023 1:58 PM
36	Ease of parking, quality of food are better at Midland Hills.	5/26/2023 1:45 PM
37	I like easy free parking	5/26/2023 1:42 PM
38	Midland Hills has easy access, better food and service and a better ambiance. And currently it is a little cheaper. There needs to better audiovisual	5/26/2023 1:40 PM
39	Campus club food is dreary. Parking at the U is difficult. My only concern with Midland Hills is temperature; it's too cold. So'll bring a jacket	5/26/2023 1:33 PM
40	I think there is no comparison - Midland Hills is by far the better venue.	5/26/2023 1:32 PM